

7<sup>th</sup> annual

# average joe Cat Show

## Sponsorship Levels

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A benefit for Purrfect Pals

### **Top Cat - \$5,000**

- Exclusive primary event naming rights (i.e. 'Nutro Products Super Premium Dog and Cat Food presents the Average Joe Cat Show')
- 10 x 10 booth space
- Primary signage placement at the event
- 10 mentions by event emcee at the event
- One cat show contest category naming opportunity
- Placement of one item in contest goodie Bags
- Prominent listing on the event web site
- Full page ad in event program
- Opportunity to name a judge for portion of cat or photo contest

### **Champion Sponsor - \$2,500**

- Naming rights for the photo contest (i.e. 'The Ryan Photoworks Cat Photo Photo Contest')
- 10 x 10 booth space
- Primary signage placement at the event
- 5 mentions by event emcee at the event
- One cat show contest category naming opportunity
- Placement of one item in contest goodie bags
- Prominent listing on the event web site
- Opportunity to name a judge for portion of cat or photo contest

### **Benefactor Sponsor - \$1,000**

- Naming rights for one cat show contest category
- Primary signage placement at the event
- 2 mentions by event emcee at the event
- Placement of one item in contest goodie bags
- Listing on the event web site
- Quarter page ad in event program

### **Feline Friend Sponsor - \$500**

- Signage placement at the event
- 1 mention by event emcee at the event
- Listing on the event web site
- Business card ad in event program

### **Community Sponsor - \$100**

- Listing on community bulletin board at the event
- 1 mention by event emcee at the event
- Acknowledgement in event program

SPONSORSHIPS OF THE AVERAGE JOE CAT SHOW ARE 100% TAX DEDUCTIBLE

